

Innovation in Life's Medicine Technology



photo Wolfgang Grodon





*Mesa Hastanesi
Ankara, Turkey*

Introduction, Preface by Hasan Sahin



Fifteen years ago we founded the Delta Trade Company. In January 2009 we changed the name of the company to ACENDIS.

Despite the global financial crisis, we are optimistic about the future. Investment in private hospitals, which are very important in Turkey, has reached its current highest level. According to official information from the Turkish Ministry of Health, the number of hospitals in operation in January 2009 rea-

ched 375. It is expected that the number of private hospitals will further increase to over 500 in 2010. In addition, it has been noted that other cities are catching up with Istanbul. Although Istanbul is still leading in the number of private hospitals, outside Istanbul many health centres and health organisations have been set up.

As far as private health investment is concerned, the observed expansion has increased in the last ten years. Particularly in the last four years, the highest level was seen. In the same period investment has increased, initially in the main centres and then across the whole country. The goal of reducing the effects of the financial crisis in which we currently find ourselves must be achieved by active measures. The health sector costs must be reduced and at the same time quality improved. In addition to these measures, our goal is to provide the health sector with high-quality equipment at economic prices. Our portfolio consists of intelligent, modern appliances whose specifications meet the highest standards.

ACENDIS has in the last 15 years concluded over 100 TURN-KEY PROJECTS with leading hospitals in Turkey. Our first step is to help our clients and to plan. As a second step we offer a consultation service and supply equipment for the current projects – at interesting conditions. We also offer financial solutions in order to achieve the necessary conditions during and after the sale.

Together with our partners we implement joint projects. We are the authorised representatives of several companies in Turkey. Thanks to this collaborative work, we will be able to continue to offer our customers the ACENDIS philosophy, projects and specialist medical equipment with the latest technology at economic prices. With your support we want to plan and realise new projects.

With kindest regards,

Hasan ŞAHİN

Chairman of the Board of
ACENDIS

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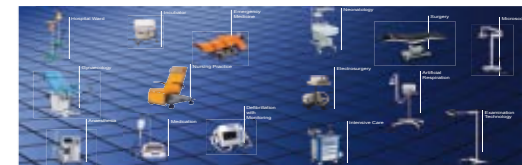
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Acendis is situated in the heart of Europe, which is the global leader in medical technology. Our proximity to significant market manufacturers has enabled us in the past to establish particularly strong links which we are able to put at the disposal of our clients in the form of a transfer of expertise and time-savings in procurement.

Through our particular connections in the Turkish market and the Near East region, we are increasingly developing global projects. Thus, we have recently been able to gain access to African markets through our partner companies in Switzerland and Portugal. At the same time we are continually developing our activities in Russia and the CIS states.

Thanks to our experience gained over the last 15 years, we are able to organise and implement procurement projects in medical technology for private clinic and hospital operators worldwide. Here we set particular store by our "Made in Germany" organisational and procurement know-how.



Global projects with strong partners Success that speaks for itself

ACENDIS - Hannover, Germany

ACENDIS - Istanbul, Turkey

SCHILLER - Istanbul, Turkey

MEDICAL PROJECT GROUP AG - Steinhausen, Switzerland

International Health Group - Baku, Azerbaijan

DELTA TRADE COMPANY - Istanbul, Turkey

DTS - Dijital Teknoloji Servisi - Istanbul, Turkey

Almansouryah - Riyadh, Kingdom of Saudi Arabia

Medical Engineering Equipment & Services Co. Ltd.

- Riyadh, Kingdom of Saudi Arabia

SCHILLER - Baar, Switzerland

HEINEN + LÖWENSTEIN - Bad Ems, Germany



Innovation in Life's Medicine Technology





From planning to implementation

Our work begins long before the actual ordering of the required medical technology. We are often already called in during the planning process of new construction projects for individual clinics and are thus able to improve our clients' planning

security across the whole project.

But even if it is "just" about the procurement of products from various manufacturers and the coordinated delivery of equipment in the context of a conversion/renovation project, our experience from over 90 client projects offers real added value. You can depend on the reliable delivery of your products and

equipment within your own time schedule. Anyone who has ever had responsibility for a procurement project knows what an invaluable advantage that is.

In the field of direct handling of goods, our expertise lies in placing the orders with manufacturers so that the production lead times and delivery to our clients are matched exactly. We can

buffer time differences in our own warehouse and are thus independent of suppliers. In the interests of our clients we set much store by achievement of the shortest possible storage periods of goods in our warehouse. Which sounds simple, but in reality is not. It requires long years of experience, specialist knowledge and the necessary contacts. But that is what we are here for.

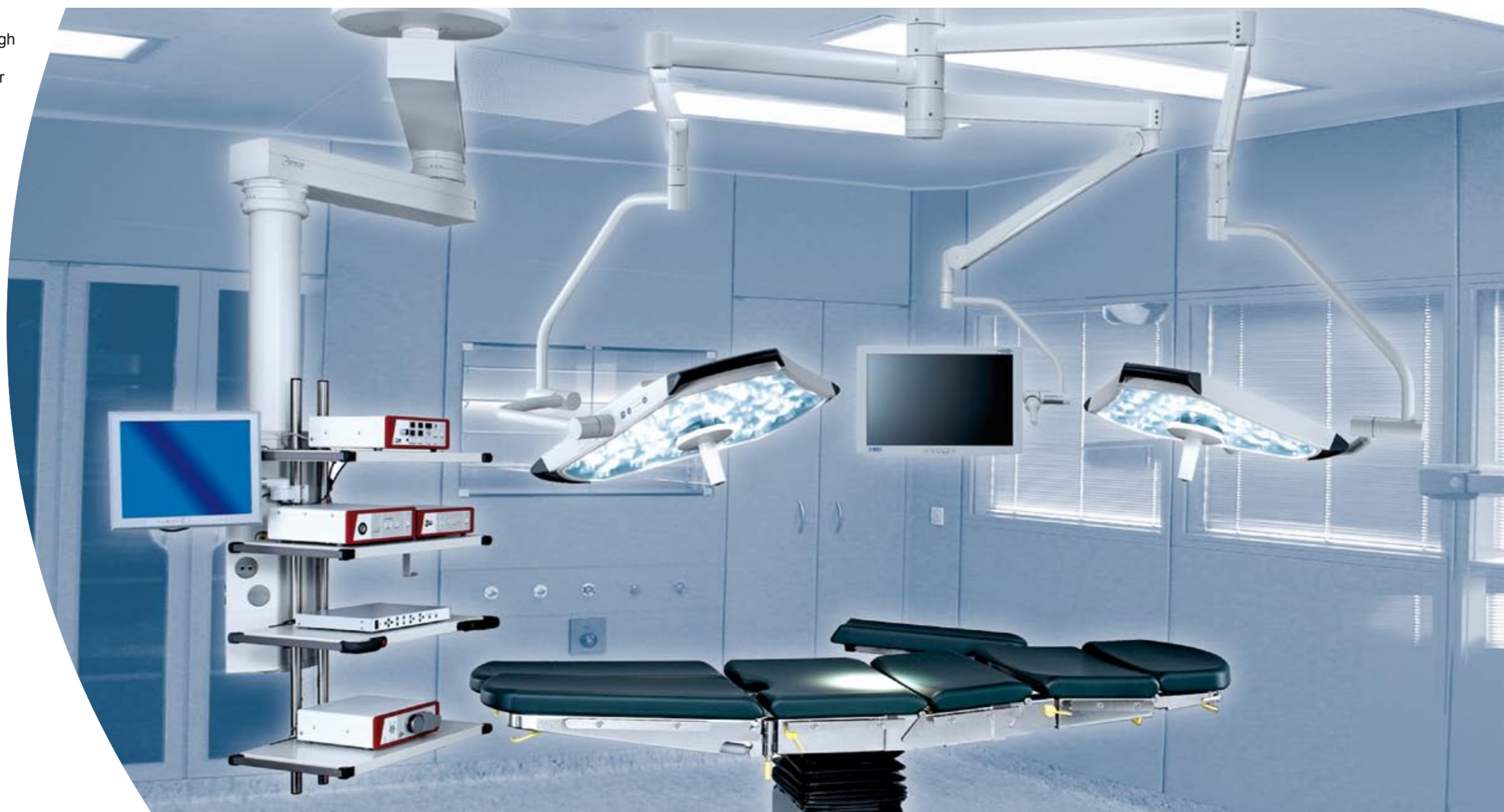
Through over 15 years of experience and almost 90 realised projects, we provide not only profound market experience, but are also able to give qualified product recommendations in related fields. We are not tied to specific manufacturers and can apply our knowledge on the strengths of individual products without regard to the manufacturer in the interests of the client. This offers our clients a significant advantage over manufacturer-bound suppliers.



- Operating theatre
- Anaesthesia
- Surgical microscopy
- Sterilisation
- Intensive Care Unit
- Neonatology
- Gynaecology
- Cardiology
- ENT Units
- Ophthalmology
- Dermatology
- ESWL / ESWT
- MRI Monitoring
- Hospital Wards
- ER Connection Systems
- Catering
- Pathology

Specialist fields in which our expertise is brought to bear

Secure the future of your hospital through optimized technical equipment for your operation theatres. We plan and deliver all the necessary technical equipment up to the most advanced systems for the future. Perfect provisions for the patient and well-planned operative processes support efficient and economic work. You may rely on our experience from TURN-KEY PROJECTS all over the world.



Efficient operation theatres
For economic operative processes
in health care



We fulfil your highest demands to intensive care units and patient rooms.

Optimized technical equipment and furniture systems facilitate intensive patient monitoring and treatment. The colors and forms support the process of recovery and the physical stability of your patients. Patient rooms sensibly designed in space and function, modern as well as practical, guarantee safe operative and economic processes in the hospital. The medical staff is perfectly supported in technical and logistical aspects. This considerably facilitates the works and processes.

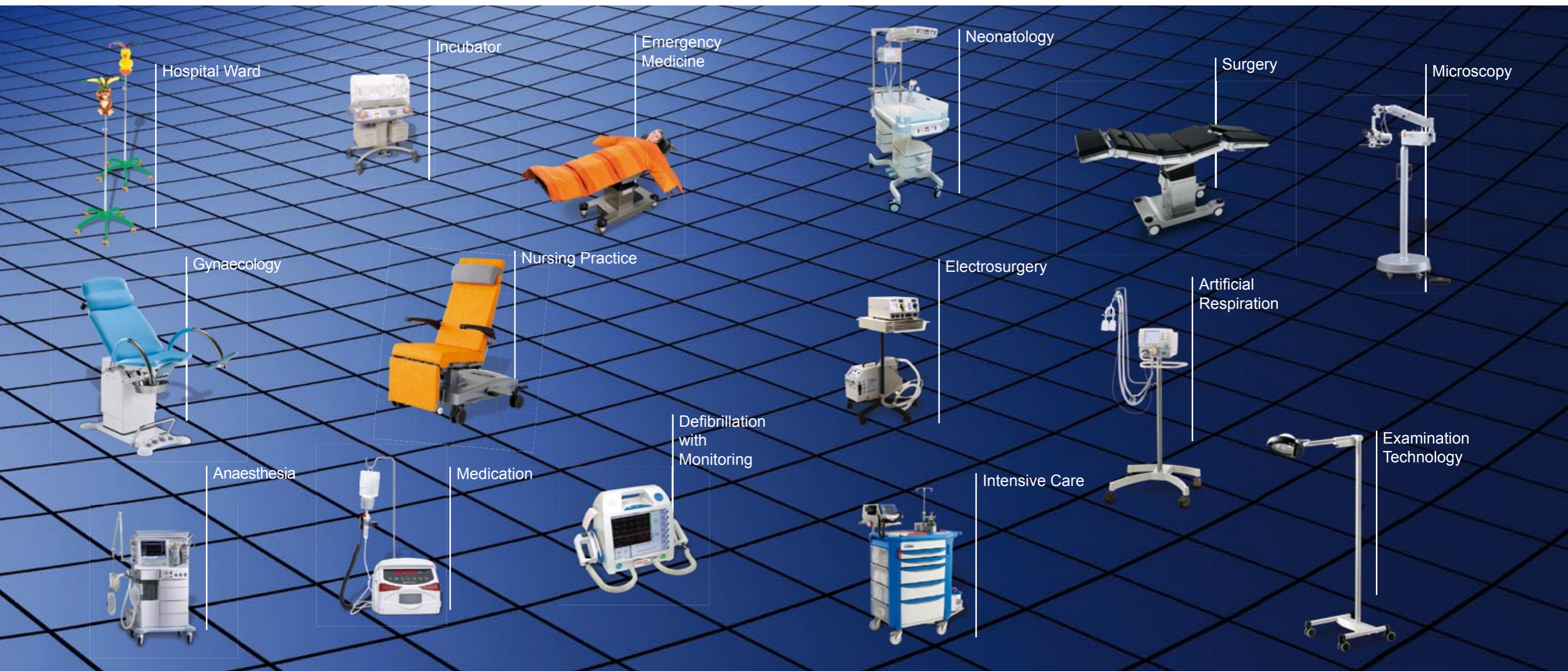
Another plus for ...

ACENDIS TURN-KEY PROJECTS



Intensive care and modern equipment for the wards – With the highest possible comfort for patients and staff





**ACENDIS Database Medical Technology from A - Z...
ACENDIS, HEINEN + LÖWENSTEIN, SCHILLER and more...**

Medical technology worldwide is extremely extensive, diverse and interdisciplinary. For investors, hospital operators and purchasing departments, it is practically impossible to gain an overview of the market. What is new, what topics are of interest, how are the costs developing.

The ACENDIS Database covers all important products in medical technology across all fields. Our experts will assemble the right products for your intentions according to medical and economic aspects. The prerequisite for trouble-free deployment in medical facilities.



Extensive experience in the logistics of medical equipment

The procurement of equipment alone does not secure the success of a project. It is the delivery of that equipment to the client at the required time that makes the difference.

Satisfied customers worldwide – that is our recommendation. Those who satisfy the needs and ex-

pectations of their customers – they will continue to enjoy success in the future.

For your success, we rely on trust, partnership and expert knowledge. Many successful projects, only some of which can be mentioned here, can vouch for our philosophy.

Trade
Partner-Ship
Medicine-Technique
Turn-key Projects
Innovation
Network
Development

Yesterday - Today - Tomorrow
Philosophy, Targets, Visions

Our philosophy – a contribution to a better and healthier life

Satisfied customers and patients worldwide

Medical projects – one-stop solutions

Worldwide network of medical facilities for the exchange of medically relevant information

Consolidation and expansion of our medical competence

Satisfied customers worldwide – that is our recommendation

Those who satisfy the needs and expectations of their customers – they will continue to enjoy success in the future.

For your success, we rely on trust, partnership and expert knowledge.

Many successful projects, only some of which can be mentioned here, can vouch for our philosophy.



*Dünyagöz Hastanesi
İstanbul, Turkey*



- Acıbadem Kozyatağı Hastanesi / İSTANBUL
- Acıbadem Maslak Hastanesi / İSTANBUL
- Acıbadem Fulya Hastanesi / İSTANBUL 2009/2010
- Acıbadem Eskişehir Hastanesi / ESKİŞEHİR 2010
- Acıbadem Adana Hastanesi / ADANA
- Acıbadem Kayseri Hastanesi / KAYSERİ
- Acıbadem Carousel Hastanesi / İSTANBUL
- J.F.K Hospital İstanbul / İSTANBUL
- Avrasya Hospital / İSTANBUL
- Bahat Hospital / İSTANBUL
- Mesa Hastanesi / ANKARA
- Medicana Bahçelievler Hastanesi / İSTANBUL
- Medicana Çamlica Hastanesi / İSTANBUL
- Medicana International Hastanesi / İSTANBUL
- Medicana Diş Hastanesi / İSTANBUL

- Medicana Ankara Hastanesi / ANKARA
- Medical Park Bursa Hastanesi / BURSA
- Medical Park Bakırköy Hastanesi / İSTANBUL
- Medical Park Antalya Hastanesi / ANTALYA
- Medical Park Göztepe Hastanesi / İSTANBUL
- Medical Park Van Hastanesi / VAN
- Medical Park Ordu Hastanesi / ORDU
- Medical Park Batman Hastanesi (Batman Şifa Hastanesi) / BATMAN
- Medical Park Tokat Hastanesi / TOKAT
- Medical Park Elazığ Hastanesi / ELAZIĞ
- Med Tech Kıbrıs Hospital / KIBRIS
- Adana Universal Hospital / ADANA
- Caria Hastanesi / MARMARIS
- Bilge Hastanesi / ADAPAZARI

- Tekirdağ Yaşam Hastanesi / TEKİRDAĞ
- Ege Sağlık Hastanesi / DENİZLİ
- Kadioğlu Hastanesi / İSTANBUL
- Rentip Cerrahi Tıp Merkezi / BURSA
- 100 Yataklı Jandarma Hastanesi / ANKARA
- Esenler Hayat Hastanesi / İSTANBUL
- Göztepe Şafak Hastanesi / İSTANBUL
- Cyprus Life Hospital / LEFKOŞE- KIBRIS
- Beşyüzevler Şafak Hastanesi / İSTANBUL
- Özel İskenderun Gelişim Hastanesi / İSKENDERUN
- Güven Tıp Merkezi / MALATYA
- Veni Vidi Hastanesi / DİYARBAKIR
- Akay Hastanesi / ANKARA
- Dünya Göz Hastanesi Ataköy / İSTANBUL
- Marmara Hastanesi / KOCAELİ

- Prof. Dr. Turan Çetin Tüp Bebek Merkezi / ADANA
- Boğaziçi Tıp Merkezi / İSTANBUL
- Akdeniz Hastanesi / MANAVGAT- ANTALYA
- Bilge Hastanesi / MANAVGAT- ANTALYA
- Buca Tıp Merkezi / BUCA- İZMİR
- Gazi Osmanpaşa Hastanesi / İSTANBUL
- Arnavutköy Hastanesi / İSTANBUL
- Aspendos Hastanesi / SERİK ANTALYA
- Konak Hastanesi / KOCAELİ
- Hüma Kadın Doğum Hastanesi / KAYSERİ
- Kastamonu Anadolu Hastanesi / KASTAMONU
- Atasam Hastanesi / SAMSUN
- Avicenna Hastanesi / İSTANBUL
- Sevgi Hastanesi / MANAVGAT- ANTALYA
- Genesis Kadınoğum Hastanesi / DİYARBAKIR

- Özel Echomar Beylikdüzü Hastanesi / İSTANBUL
- Batman Dünya Hastanesi / BATMAN
- Gözde Hastanesi / MALATYA
- Hayri Sivrikaya Hastanesi / DÜZCE
- İpekyolu Hastanesi / GAZİANTEP
- Alanya Can Hastanesi / ALANYA
- Dünya Göz Hastanesi Altunizade / İSTANBUL
- Optimed Güven Hastanesi / ÇERKEZKÖY-TEKİRDAĞ
- Maya Kadınoğum Hastanesi / AKSARAY
- Lokmanhekim Hastanesi / SİNCAN-ANKARA
- İmperyal Hastanesi / TRABZON
- Andeva Hastanesi / ANTALYA
- Versa Hastanesi / NEVŞEHİR
- BSK Kütahya Anadolu Hastanesi / KÜTAHYA
- Batman Alman Hastanesi / BATMAN

- Sevgi Hastanesi / BALIKESİR
- Özel Eskişehir Sakarya Hastanesi / ESKİŞEHİR
- Van Devlet Hastanesi Yanık Merkezi / VAN
- Medi-Tech Hospital / ORDU-FATSA
- Özel Altınova Hastanesi / ADAPAZARI
- Nobel Tıp Merkezi Kenan Evren Şubesi / ADANA
- Dünya Göz Hastanesi-Etiler / İSTANBUL
- Dünya Göz Hastanesi-Ankara / ANKARA
- Memorial Hastanesi-Ataşehir / İSTANBUL
- Lifemed Tıp Merkezi / İSTANBUL
- Hekimköy Tıp Merkezi / Arte Sağlık Hizmetleri / İSTANBUL
- Özel Sani Konukoğlu Hastanesi SANKO / GAZİANTEP
- Ünye Çakırtepe Hastanesi / ÜNYE- ORDU



ACIBADEM

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Bursa, Turkey*



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FINANCIAL CONSULTING
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